



JOB DESCRIPTION

Creative Director

Type of position:	Permanent, full-time
Location:	Winchester
Salary:	£30,000 - £35,000
Responsible to:	Director of Broadcast
Responsible for:	Creative Team

Purpose of role:

The Creative Director will be a highly experienced and talented communicator who will provide creative input across the Fixers output, leading and contributing to the excellence of Creative Resources productions, but also adding flare, style and originality to Broadcast programming, especially for a Fixers 'look'.

Key Duties and Responsibilities:

1. Lead the Creative Resources team.
2. Provide 'hands-on' advice and inspiration to Creative Team members, through guidance and example, developing their skills as director/producers, script-writers and designers.
3. Act as Senior Producer on all Creative Resources productions/publications, monitoring and maintaining quality, fairness, decency and legal compliance.
4. Engage with Fixers with sensitivity, and ensure that Creatives respect and take care to properly communicate Fixers intent and meaning.
5. Ensure compliance to the accepted rules on consent forms, parental permissions and special permissions for the young, vulnerable or those in any legal process, the protection of copyright and against defamation of individuals or organisations.
6. When required, work on creative projects across Fixers, especially to provide visual/directorial flare [and a Fixers 'look'] to broadcast or other productions.
7. Work on other projects, when asked, including Fixers celebration events [e.g. The Big Fix Live!] or other long or short form productions.

Any other duties as reasonably required.

Apply by sending your CV to creativejobs@fixers.org.uk with CV, including the job title in the subject line of the email. Closing date Friday 4 May 2012.



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PERSON SPECIFICATION

Criteria or Competency	Essential or Desirable
Knowledge Extensive and instinctive understanding of creative processes especially video production, but also photography, music production, script-writing, graphic design and print. Good working knowledge of Final Cut Pro, Motion and other editing software, as well as Adobe design tools like InDesign and Photoshop.	E
Experience In depth and extended experience as a creative in video/tv production, including directing/producing films, but also the related skills of titles, graphics, music, design and print. Experience as creative guide over projects and leading teams.	E
Skills Talented producer of well constructed, meaningful films that communicate well and engage the audience. Handles responsibility well, tackles problems quickly and predicts future issues. Proven expertise and ability in directing, editing, script-writing, production planning, leading teams, and using the various tools associated with creative production.	E
Approach Relaxed but thorough. Inspirational but friendly. Leading by example and encouragement. Capable of putting all contributors and staff at ease. Able to communicate well with young people regardless of their age, gender, disability, sexuality, race or issue.	E
Qualifications Degree level education [not necessarily a media degree] and/or vocational training or experience amounting to equivalent.	D

E = essential criteria/competency for the post

D = desirable criteria/competency for the post